



PRESS RELEASE

FOR IMMEDIATE RELEASE

BEL-RAY TO HOST SAN FRANCISCO SUPERCROSS VIP HOMECOMING

January, 2008—Bel-Ray Company, Inc., in conjunction with Butler Brothers MX, will host a homecoming hospitality event at Round 4 of the 2008 Monster Energy AMA Supercross Series in San Francisco on January 26. San Francisco is home to Bel-Ray's Marketing Department, and we plan to do it up right!

Bel-Ray dealers, distributors, friends, family and the press are all invited to join the party in the pits before the races. Hosted under the DNA Energy Drink/ BTO Sports Butler Brothers race awning, the event will feature DNA Energy Drinks, catered food, Bel-Ray umbrella girls, free swag, and a great place to hang out and rest those weary feet. Come meet Butler Brothers MX riders Jason Thomas, Bryan Johnson, Brandon Butler, Shaun Skinner, Kyle Keylon, Matt Boni and Kyle Cunningham, and don't forget to get your picture taken with the Bel-Ray girls.

Bel-Ray, manufacturer of Bel-Ray Super Clean Chain Lube, Bel-Ray Foam Filter Oil and Bel-Ray Thumper 4-Stroke Racing Motor Oil, is proud to be the lubricants of choice for the DNA Energy Drink/BTO Sports Butler Brothers MX Team. See our website at www.belray.com/consumer.

FOR MORE INFORMATION PLEASE CONTACT:

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